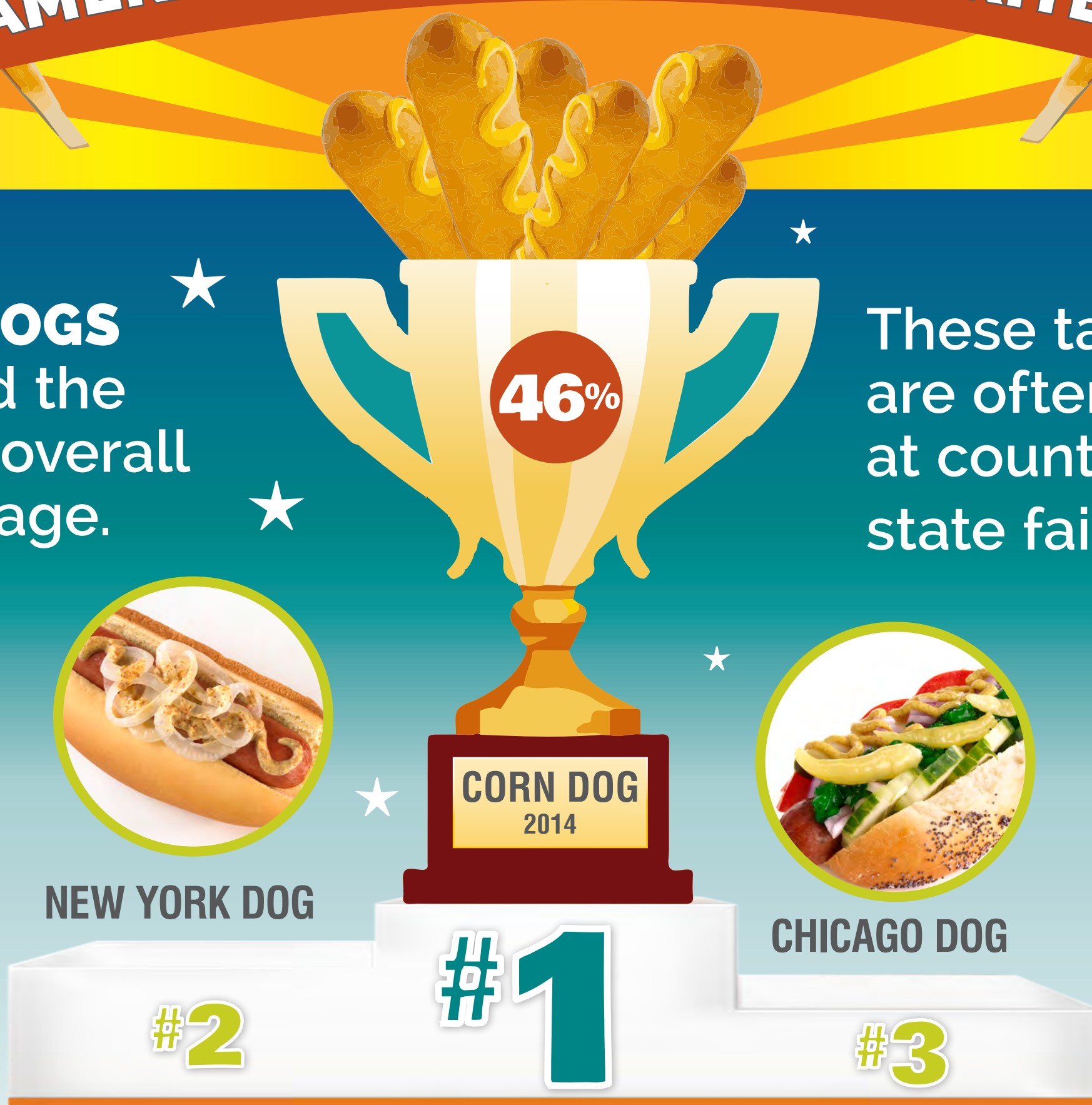


# CORN DOGS

AMERICANS' REGIONAL FAVORITE!

CORN DOGS received the highest overall percentage.

These tasty dogs are often served at county or state fairs.



NEW YORK DOG



CHICAGO DOG

## ABOUT THE FAVORITES\*

38%

**NEW YORK DOGS:** served with steamed onions and a pale, deli-style yellow mustard.

26%

**CHICAGO DOGS:** all-beef hot dogs on steamed poppy seed buns with raw onions, green relish, mustard, tomato slices, a pickle spear, sport peppers and a dash of celery salt.

## DID YOU KNOW?



Hot dogs first became popular in the U.S. when a German immigrant began selling them from a cart in the Bowery District of New York City.



During the Great Depression, the Chicago Dog was nicknamed a "Depression Sandwich" because it was economical and satisfying with its many toppings.

## INTERESTING FINDINGS



Men and women ages 18-54 chose corn dogs as their favorite hot dog.

Single people preferred corn dogs, while married couples were equally divided between corn and New York dogs.

Men and women ages 55-64 and retirees prefer New York dogs.



**FUN FACT:** Baseball fans are expected to consume more than

**21 million**

hot dogs during the 2014 baseball season at Major League ballparks.

Methodology: This survey was conducted online within the United States by Harris Poll on behalf of AMI from April 24-28, 2014 among 2,130 adults ages 18 and older. For complete survey methodology, including weighting variables, please contact Janet Riley, Senior Vice President of Public Affairs, at 202-587-4245, or by emailing jriley@meatami.com

\* Percentages based upon those who specified a favorite.